



EDUCATIONAL MODELS FOR LEARNING, INC.
(An Arizona Non-Profit Corporation)

*Dr. Vicki Barber- President and Chairman of the Board
Dr. Tom Davis – Treasurer and Member, Dr. Arlene Gluck – Secretary and Member*

Pursuant to A.R.S. § 38-431.02, notice of meetings for Educational Models for Learning, Inc. and any of its committees and subcommittees will be posted 24 hours in advance on the website as well as at 222 South Mill Avenue, Suite 800 – Conference Room B, Tempe, AZ 85281

NOTICE AND AGENDA
BOARD OF DIRECTORS VIDEO CONFERENCE MEETING

Thursday, October 8, 2020, 2:00 p.m.

To Be Held At 2151 N. 166th Lane, Goodyear, AZ, 85395, 16706 N. 109th Way, Scottsdale, AZ 85255,
1821 Pinion Tree Drive, Lake Havasu, AZ 86406 And
Host Location: 1525 Apache Boulevard, Tempe, AZ 85281
Telephone Number (480) 305-1015

Access to the live video conference will be accessible prior to the start of the meeting at
<https://zoom.us/j/92346092562?pwd=MTdLdXdlZDdtaklzSctPZmhFZmUrdz09>
Meeting ID: 923 4609 2562, Passcode: 835647

1.0 OPEN SESSION

- 1.1 Dr. Gluck called the meeting to order at 2:00p.m.
- 1.2 Roll Call: Dr. Davis and Dr. Gluck Present, Dr. Barber absent
- 1.3 A quorum was established
- 1.4 Pledge of Allegiance
- 1.5 Motion to approve the agenda was given by Dr. Davis, second was given by Dr. Gluck. Motion passed 2-0 (Davis, Gluck)

2.0 PUBLIC COMMENT

- 2.1 Non-agenda Public Comment - None
- 2.2 Agenda Public Comment - None

3.0 ADMINISTRATIVE ITEMS

3.1 Consider Approval of Statement of Activities August 31, 2020

Motion was made by Dr. Davis and seconded by Dr. Gluck. The board approved of the Statement of Activities 2-0 (Davis, Gluck) No discussion.

3.2 Consider Approval of Statement of Financial Position as of August 31, 2020

Motion was made by Dr. Davis and seconded by Dr. Gluck. The board approved the Statement of Financial Position 2-0 (Davis, Gluck). No discussion.

3.3 Consider Approval of Adjusted COVID 19 Pupil Calendar 2020-2021

Motion was made by Dr. Gluck and seconded by Dr. Davis. The board approved the Adjusted COVID-19 Pupil Calendar 2020-2021 (Davis, Gluck) No discussion.

3.4 Discussion of First Year Site Visit from the Arizona State Board for Charter Schools

School Principal gave report on the First Year Site Visit from the Arizona State Board for Charter Schools conducted on September 30th, 2020.

3.5 Discussion of Additional Board Members

Board members Dr. Davis and Dr. Gluck recommended that this item be tabled until Dr. Barber could be present for the discussion.

3.6 Strategic Plan Update

3.6.1 Enrollment Update

School Principal reported that enrollment has remained at 4 enrolled students.

3.6.2 Marketing Update

Marketing consultant gave detailed report on marketing plan.

A. Media Plan

1. Three Digital Boards
2. Radio Advertisements aired on KVVA-FM 107.1 and KOMR-FM 106.3 stations.
3. Digital – Google Search, Display Mobile/Desktop
4. Social Media (Facebook)

B. Website Efforts

1. Google My Business Account for School Location
2. Ran through SEMrush and Google Search Console for Search Engine Optimization Improvements.
3. Installed SEO plug in (Yoast SEO) within WordPress to assess SEO further.

Board discussed further options in marketing efforts, including door hanging advertisements.

3.7 School Principal Update

3.7.1 Curriculum and Instruction Update

1. School Principal gave report on curriculum and instruction. The first term for the 2020 school year is coming to an end on Friday, October 16th. Grades for the first term will be finalized and course schedules for the second term will be finalized.
2. School Principal has received positive feedback from parents regarding student progress since having been enrolled with EML-AZ.

3.7.2 Report on Trainings

Arizona Charter Schools Program (AZCSP) is continuing to provide:

1. Formative Assessment Training
2. Arizona Instructional Rounds

4.0 CONSENT AGENDA

4.1 Consider Approval of the Board Minutes for September 10, 2020

Dr. Gluck brought to the Board's attention that a spelling change under Administrative Item 3.10(C) "EZELA" needing to be corrected to "AZELLA."

Dr. Davis made a motion to approve the Board Minutes for September 10th, 2020 seconded by Dr. Gluck. The Board Approved the Minutes 2-0 (Davis, Gluck)

5.0 BOARD ANNOUNCEMENTS AND COMMENTS – No Announcements or Comments

6.0 ADJOURNMENT

Next Regular Board Meeting: November 12, 2020

Meeting Agenda available at:

www.eml-az.com