



## **Educational Models for Learning, Inc**

*Trade Name- Educational Models for Learning-Arizona*

*Dr. Vicki Barber-Chair Person*

*Dr. Tom Davis-Treasurer and Member, Dr. Arlene Gluck-Secretary and Member*

Pursuant to A.R.S.38-431.02, notice of meetings for Educational Models for Learning, Inc. and any of its committees and subcommittees will be posted 24 hours in advance on the website and at 1525 Apache Boulevard, Tempe AZ85281

### **BOARD OF DIRECTORS VIDEO CONFERENCE MEETING MINUTES**

**Thursday, September 10, 2020 2:00 PM**

1525 Apache Boulevard, Tempe, AZ

Telephone Number (480) 305-1015

Access to this live Zoom video conference was accessible to the public as referenced in the Notice and Agenda

#### **1.0 OPEN SESSION**

- 1.1 Dr. Barber called the meeting to order at 2:00 p.m.
- 1.2 Roll Call: All Board members were present
- 1.3 A quorum was established
- 1.4 Pledge of Allegiance
- 1.5 Motion to approve the agenda was passed 3-0 (Gluck, Davis)

#### **2.0 PUBLIC COMMENT**

- 2.1 Non-Agenda public comments- none
- 2.2 Agenda public comments- none

#### **3.0 ADMINISTRATIVE ITEMS**

- 3.1 Consider Approval of Statement of Activities July 1, 2019-June 30, 2020

The Board unanimously approved the Statement of Activities 3-0 (Davis, Gluck). No discussion.

- 3.2 Consider Approval of Statement of Financial Position as of 6/30/20

The Board unanimously approved Statement of Financial Position 3-0 (Gluck, Davis) . No discussion.

**3.3** Consider approval of Statement of Activities July 1,2020-July 31,2020

The Board unanimously approved this Statement of Activities 3-0 (Davis, Gluck). No discussion.

**3.4** Consider approval of Statement of Financial Position as of July 31, 2020

The Board unanimously approved the Statement of Financial Position 3-0 (Davis, Gluck). No discussion

**3.5** Consider approval of Mitigation Plan

Board members praised the Mitigation Plan and it was passed unanimously (3-0) Gluck, Davis.

**3.6** Consider approval of Onsite Learning Plan

The Board was very impressed; Board members thanked the staff and unanimously passed the Onsite Learning Plan (3-0 ) Gluck, Davis.

**3.7** Consider Approval of Distance Learning Plan

The Board expressed appreciation for the Distance Learning Plan and unanimously approved the plan (3-0) (Gluck, Davis)

**3.8** Consider approval of Face Covering Policy

The Board unanimously approved the Face Covering policy (3-0) Gluck, Davis

**3.9** Strategic Plan Update

**3.9.1 Enrollment Update**

Principal Geoff Stemple reported that we have 4 enrolled students: one virtual student, one student utilizing distance learning and two students on a hybrid plan. One of these students is designated as SPED.

**3.9.2 Marketing Update**

The Board noted that going forward, marketing is our primary focus so that we can increase enrollment despite the challenges of Covid. Jackie Robertson detailed the following steps that are being taken to increase our marketing and improve our enrollment:

- A. Marketing people will be sent to EML to oversee the efforts to address the problem and increase the online digital presence.
  - B. We have targeted parents in the past, we will now be increasing special ads to appeal directly to students as well
  - C. We are buying more ads to appear on Facebook and Instagram
  - D. We are using additional topics for Google ad searches
  - E. We are marketing our ability to provide many different choices for students to learn: distance learning, in-person learning and hybrid configurations at this time
  - F. We are going to use more Spanish speaking radio ads
  - G. We are ensuring that our website is more engaging by tracking each section to discover which sections are viewed at higher rates to discern which information captures viewer interest
  - H. We will be using local billboards
- Furthermore, we will be tracking which kinds of marketing are working.

### **3.10 School Principal Update**

#### **3.10.1 Curriculum and Instruction-**

- A. Students are all on flexible schedules
- B. Mid-day teacher holds a virtual classroom using Edgenuity modified, if necessary, to meet student needs.
- C. Students are scheduled by content area so instruction can be differentiated

#### **3.10.2 Report on Trainings**

- A. Arizona Charter Schools Program (AZCSP) providing:
  - Formative Assessment Training
  - Arizona Instructional Rounds

B. District Test Co-ordinator Certification/Training online training

C. Completed 41/2 hours of EZELA training

### 310.3 State Board Visit Update

A. AZCSP conducted their first observation of EML-AZ on Sept.3rd. The observation went well. No feedback yet.

B. State Board for Charter Schools' Shannon Black, our Education Program Manager, revealed that our annual site visit is scheduled for September 30th, 2020

**3.11** Facility Update: Our facility is completed !

## **4.0 CONSENT AGENDA**

**4.1** Consider Board approval of the Board Minutes for July 6, 2020

The Board approved the Minutes unanimously 3-0 (Gluck, Davis)

**5.0 Board Announcements and Comments-** No announcements or comments

## **6.0 Adjournment**

At 2:36 Dr.Gluck made a motion to adjourn and Dr. Davis seconded (3-0)

**The next Board meeting: October 8, 2020 on Zoom**